

# Inholland University of Applied Sciences

27-31 OF MAY, 2024, CHANIA, CRETE

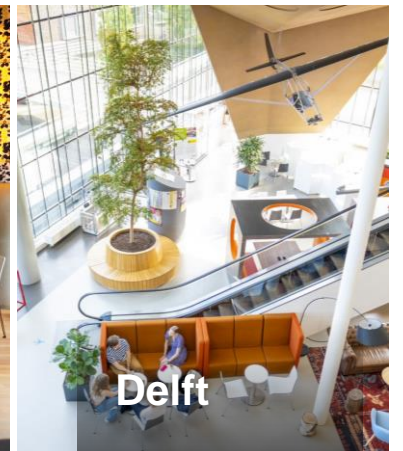
**1<sup>th</sup>** International Week  
**3<sup>rd</sup>** ATHENA International Week

**inholland**  
university of  
applied sciences

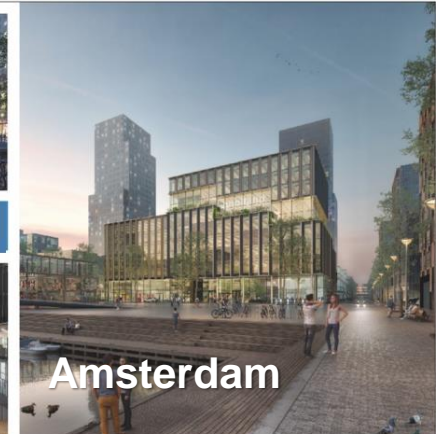
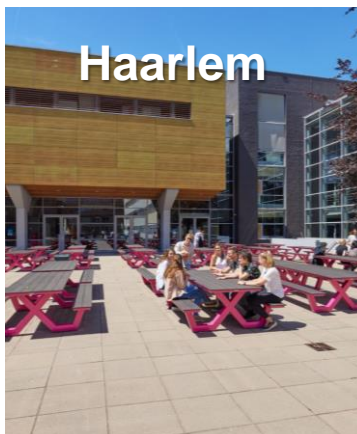


# Introduction Inholland

Inholland locations



**28.000  
students  
2.100 fte  
employees**



# Faculties

- Faculty of Creative Business
- Faculty of Business, Finance & Law
- Faculty of Agri, Food and Life Science
- Faculty of Education, Learning and Philosophy
- Faculty of Engineering, Design & Computing
- Faculty of Health, Sports & Social Work

“Inholland is an open, multi-cultural institution which offers students a high-quality environment that is not only innovative and demanding, but also caring, professional and academic.”

[Video Inholland UAS](#)



3 International Offices work centrally  
for all faculties



## Our core values

Personal and accessible

Learning = being  
courageous

Inclusive, diversity as our  
strength



# Inholland Strategy

## Mission

“We educate independent thinking professionals and develop practice-oriented knowledge to make a meaningful contribution to the inclusive world of tomorrow, to a sustainable living environment and a resilient society.”

Societal problems



Flexible curricula



Working  
together on a  
vital  
metropolis



Sustainable living  
environment and a resilient  
society

# Our education

## Labs

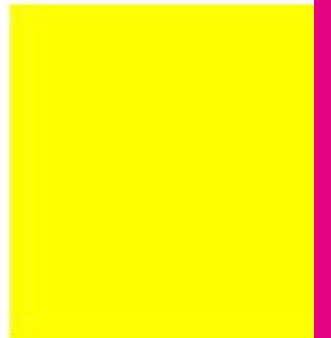
- Students from different disciplines, teachers, researchers, the professional field and the local area come together to work on current and future real world challenges, on the basis of specific themes.
- Boundaries between the classroom, ivory research tower and professional practice are blurred.

## Hybrid learning

- Hybrid environments enable students to find new solutions for complex problems in multidisciplinary contexts.

## Inholland-labs

Joint learning communities in the field of energy transition, circular economy, food, health, technology and innovative professionals.



# Internationalisation activities

- Internationalisation @ Home
- Student and staff mobility
- Erasmus+ KA171 mobility (ICM)
- Erasmus+ Blended Intensive Programmes
- Collaborative Online International Learning/virtual exchange
- International Weeks
- Study trips

## Internationalisation =

***Socially engaged sustainable internationalization for everyone***

Student mobility 2022-2023:

Outgoing:

- 250 semester exchange, 262 internship
- 109 blended short-term mobilities

Incoming:

- 267 incoming students



- 300 partner institutions in- and outside Europe
- International networks on different fields, like:
  - New Urban Tourism
  - CoE Creative Innovation
  - CoE Terra Technica
  - European Network of Living Labs



## Exchange programmes at the faculty of Creative Business

- Destination Management & branding
- Change Agents in Business
- Urban Leisure & Tourism Labs Amsterdam and Rotterdam
- Sustainable Media Lab
- Music Industry Lab
- Audiovisual production
- Film
- Marketing & Social Impact
- International Music Management
- Create your own Start-Up
- Event Experiences





## Exchange programmes at the Faculty of Business, Finance and Law

- Entrepreneurship
- Sustainable Business and Finance
- International Business Relations
- Management Studies
- Marketing in the Digital Age
- Law and Safety in Public Service I + II

[ECTS Course guides \(inholland.nl\)](http://inholland.nl)





## Erasmus+ Blended Intensive Programmes Since 2022

8 BIPs organized in the  
Netherlands

> 34 BIPs organized abroad:  
400 outgoing students





# Erasmus+ BIPs embedded in Living Labs

**Games for Goals:** [https://youtu.be/YW6TgH5\\_I80](https://youtu.be/YW6TgH5_I80)

- Students design a game for peers to create awareness on SDGs
- Practice design thinking methodology
- Online masterclasses on Authentic Leadership, Gaming and gamification, Design Thinking and the SDG's
- Interdisciplinary group of 3 institutions: Belgium, Lithuania, the Netherlands.

Read more:

BLENDING PERSPECTIVES TO SOLVE  
GLOBAL CHALLENGE. Breaking down  
barriers with blended intensive programmes

[2023 Winter Forum: Across disciplines, across  
boundaries | EAIE](#)

